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# The *Secret Way* to Get More Blog Traffic

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## >>> 18 Proven Blog Headline Titles <<<

Yes, headlines matter! In this day and age of 'everything is already on the internet,' your post needs to fight for attention in a crowded space. Where most internet business owners and marketers fall short is their ability to find the perfect customer, their audience, to read their words.

Using some of the best copywriters' headlines will stop the right people in their tracks if you have some good meaty content for them to digest in your blog post.

*Suggestion: Go back and re-visit some of your underperforming blog titles and see if you can use one of these headlines to make it stand out from your competitors. Once you've done so, drop me a line and let me know if it made any difference. I'd love to hear your stories!*

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### 1. How to \_\_\_\_\_ in \_\_\_\_\_ Days/Weeks/Months

*(10 Pounds in 10 Days, Play Piano in 3 Months)*

### 2. How to Start \_\_\_\_\_

*(Crocheting, a Skin Care Regimen, a Meetup Group)*

### 3. How to Sell More \_\_\_\_\_ More often (or For More Money)

*(Cars, Products, Pet Supplies, etc.)*

### 4. Top 10 Reasons Why You Should/Need to \_\_\_\_\_

*(Use This Tool, Buy a Trampoline, Lose Weight)*

### 5. The Secret Way to \_\_\_\_\_

*(Wash Vegetables, Remove Rust, Train Your Dog Not to Jump)*

### 6. Why \_\_\_\_\_ Don't (Do) \_\_\_\_\_

*(Doctors Don't Get Sick, Drones Don't Crash More Often, Don't Cats Listen)*

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7. How to Eliminate \_\_\_\_\_ in \_\_\_\_\_  
*(Bloating Overnight, Debt in 6 Months, Procrastination in 30 Days)*
8. How to Set Up your \_\_\_\_\_  
*(Accounting System Quickly and Easily, 401K to Become Rich)*
9. The Future of \_\_\_\_\_  
*(the Internet, Selling on Amazon, Penny Stocks)*
10. The Best Time To/For \_\_\_\_\_  
*(Appliance Shopping, Wal-Mart Markdowns, Facebook Advertising, Start a New Diet, Clean the Garage)*
11. 6 Steps to \_\_\_\_\_ (use any number)  
*(Creating Your First Web Page, Organizing Your Office)*
12. 10 Things Every \_\_\_ Should Know (use any number)  
*(Parent, Teen, Millennial, Working Mom)*
13. The Truth Behind Every \_\_\_\_\_  
*(Successful Lawyer, Green Smoothie, Suntan Lotion)*
14. Do you make these mistakes in/by/with \_\_\_\_\_?  
*(Procrastinating, Setting Appointments, the Boss)*
15. They Laughed When They Heard \_\_\_\_\_  
*(How I Lost Weight on a Cookie Diet, I Ran a Marathon)*
16. Do you have the courage to \_\_\_\_\_?  
*(Start Your Own Business, Call the Police on Your Son, Go Make-up Free)*
17. \_\_\_\_\_ Secret to \_\_\_\_\_  
*(Teenagers Secret to Making More Friends, Therapists' Secret to Never Taking Their Work Home)*
18. The Silly Thing That Taught Me to \_\_\_\_\_  
*(Be a Better Listener, Water Ski, Get Organized)*